

Jamie Knafel He/Him

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EDUCATION

ADELPHI UNIVERSITY New York, New York
BA: Major: Film and Communications | Exp. Grad: 2027

BURR AND BURTON ACADEMY. Manchester, Vermont
Graduated: 2023

EXPERIENCE

LIZ LERMAN New York, New York - Summer 2025

- Summer videographer for American dancer, choreographer, Guggenheim Fellow & Jacob's Pillow Award Recipient: *Liz Lerman: My Body is a Library* residency at Adelphi University, NY. Filmed/photographed daily rehearsals and performances and produced and edited a short film with residency footage for the prestigious Liz Lerman Company.

ADELPHI UNIVERSITY Garden City, New York

Social Media Content Creator: Office of University Communications, Marketing and Social Media. Fall 2024 - Present

- Create high quality content through film/photography/video edits for social media platforms reaching to 1M+ monthly views. Follows official brand guidelines while creating timely collaborative content for university Athletics, Student Life, Alumni, Admissions and Presidential Communications offices.

Social Media Intern | Social Media Committee Member. Center for Student and Community Engagement. Summer 2025 - Present

- Work with Senior Coordinators to develop weekly creative content for official student life social media accounts. Helps to brainstorm, organize, design and execute content for prospective students. Film, photograph and edit event highlights and coordinate and plan content with other university offices.

CLEAR BROOK FARM Shaftsbury, Vermont

Social Media Manager, 2015 - Present

- Design promotional advertisements for an organic vegetable farm. Updates website content using GoDaddy and designs marketing emails using Constant Contact. Design, create and monitors posted photo and video content on major social media accounts. Created branding package to maintain consistent design appearance across all creative and promotional content.

GREATER NORTSHIRE ACCESS TELEVISION (GNAT-TV) Sunderland, Vermont

Production Switcher, In Studio/Freelance Camera Operator, Summer 2024

- Camera switcher and camera operator for in-studio or freelance film shoots. Captured footage for website and social media use.

PANGEA FINE DINING Bennington, Vermont

Catering Assistant and Server, Summer 2024

- Server at formal wedding venue. Took orders, served multi-course meals, and fielded guest inquiries and concerns.

GRATEFUL HEARTS Manchester, Vermont

Photographer, Video and Graphic Designer, 2021 - Present

- Document food preparation process for a community food pantry, for website and social media use. Design event branded signage for annual galas and fundraisers.

SKILLS

Adobe Suite/Videography: Photoshop, Illustrator, InDesign, Spark, Express | Final Cut Pro, Premiere Pro, iMovie, Capcut

Website/Email Design: MailChimp, Constant Contact, GoDaddy, Canva

Social Media: Instagram, Facebook and TikTok stories and reels. Meta Suite and Youtube Studio, Teleprompter Skills, Content Creation

Google/Apple/Microsoft Suite: Google Docs, Slides, Sheets, Forms, Sites, Gmail and Keynote

Further Skills: Professional, strong collaborator, communicator and time management skills, golf cart driving, valid drivers licence

AWARDS/TRAINING

2025 Kennedy Center American College Theater Festival:
1st Place Projections Design Recipient

2025 Social Media Strategist Training with Journalist, Content Creator and TV Personality, Neffy Anderson

REFERENCES

Ana Rodriguez - Adelphi University | Digital Content and Social Media Manager | alrodriguez@adelphi.edu | (917) 500-1153

Mark Quiles - Adelphi University | Technical Director and Production Manager | maquiles@adelphi.edu | 516-877-4008